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**CONEY ISLAND'S 5TH ANNUAL FREAK WEEK IS BACK FEATURING
FRESH CEREAL-INSPIRED BEER AND TAP TAKEOVERS THROUGHOUT NYC**

(BROOKLYN, NY, August 2018) – For the fifth year in a row, Coney Island Brewery is keeping New York weird with [Freak Week](#), during which fans can enjoy fresh limited releases at Coney-esque tap takeovers throughout New York City, running from **September 17-22**.

To celebrate all things freak, the brewery will release three specialty beers: returning favorite **Super Freak**, plus two brand-new cereal-themed beers for this year, **Blueberry Boo-Liner** and **Count Flocula**. All three beers will be available on-tap at the brewery and in select bars and restaurants around the city – including special tap takeovers – starting **September 15th**. To cap the week, the limited release beers will be available in cans from the brewery at Coney Island Brewery's annual [Freaktoberfest](#) celebration on **September 22nd**!

“Given the excitement around [Cinnamon Toast Kölsch](#), which we brewed earlier this spring, we decided to extend the cereal series into Freak Week this year,” said Head Brewer Matt McCall. “Both Count Flocula and Blueberry Boo-Liner use cereal-inspired ingredients, like biscuit malt and lactose, to really play into the theme of off-centered innovation!”

More stats on the beers below:

- [Super Freak](#) (ABV 9.1%) is inspired by Coney's traditional fall seasonal, [Freaktoberfest](#), kicked up to the next level. This deep amber ale is brewed with [Café Grumpy Cold Brew coffee](#), using their Rwandan roast, Nyrarusiza, as well as pumpkin, lemon peel, nutmeg and allspice, offering a citrusy twist on traditional fall flavors.
- [Blueberry Boo-Liner](#) (ABV 5.5%) is a kettle-soured Berliner Weisse, brewed with marshmallow creme and lactose, aged on blueberry puree. For all those monster cereal fans, this beer is a flavorful blast from the past.
- [Count Flocula](#) (ABV 5.5%) is a Kölsch-style beer that was brewed with the cereal of our youth in mind, brewed with marshmallow creme and lactose, aged on cocoa nibs.

Freak weekers will also get a chance to drink this line-up alongside returning fall favorite made with Café Grumpy's Heartbreaker signature espresso blend, [Freaktoberfest Big O' Pumpkin Ale](#).



If craft beer enthusiasts are looking to try any of these Freak Week specialty beers, they can join Coney Island Brewery at the below events:

- **September 19** at [Abbey Tavern](#), Tap Takeover event starting at 7:00PM.
- **September 20** at [Five Mile Stone](#) Tap Takeover event starting at 6:00 PM.
- **September 22: Freaktoberfest** at Coney Island Brewery. The annual fall bash is back this year and freakier than ever, including the can launch of returning **Super Freak** and brand-new **Blueberry Boo-Liner** and **Count Florula**, a stein-hoisting competition and a screening of Dracula in the beer garden, for those looking to catch some fall vibes.

For more details on speciality Freak Week beers and additional events, visit

<http://coneyislandbeer.com/freakweek/>.

For a list of locations that sell and pour Coney Island beer visit: coneyislandbeer.com/beers/find.

About Coney Island Brewing Company:

The mission of Coney Island Brewing is to brew craft beer that captures the spirit, flavor and romance that is Coney Island. The company's home brewery, located on Surf Avenue in Coney Island, is open seven days a week. For more information, visit us online at: www.coneyislandbeer.com, like us on [Facebook](#) and follow us on Twitter and Instagram @coneyislandbeer. Coney Island Brewing Company is an A&S Brewing Collaborative brand, a subsidiary of the Boston Beer Company.

About Café Grumpy:

Brooklyn's own Café Grumpy has been bringing delicious coffee to New Yorkers since 2005 with an approach that emphasizes transparency, working directly with coffee producers and developing sustainable relationships.

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